

1805000501040001
EXAMINATION FEBRUARY-MARCH 2024
BACHELOR OF COMMERCE (LLB) (HONORS)
(FIRST SEMESTER)
BUSINESS ENVIRONMENT - LEVEL 4

[Time: As Per Schedule]

[Max. Marks: 70]

Instructions:

1. Fill up strictly the following details on your answer book
 - a. Name of the Examination: **BACHELOR OF COMMERCE (LLB) (HONORS) (FIRST SEMESTER)**
 - b. Name of the Subject: **BUSINESS ENVIRONMENT – LEVEL 4**
 - c. Subject Code No: **1805000501040001**
2. Sketch neat and labelled diagram wherever necessary.
3. Figures to the right indicate full marks of the question.
4. All questions are compulsory.

Seat No:

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Student's Signature

- Q.1** What do you mean by transfer of technology? Explain in detail various levels of technology transfer and its channel of technology flow. **12**

OR

- What are the types of business environment? Discuss in detail external environment of business environment. **12**

- Q.2** What are the essential features of Liberalization, Privatization and Globalization? **12**

OR

- Define price control. Discuss direct controls and indirect controls of price control. **12**

- Q.3** Define monetary policy? What are its objectives? What are the methods of credit control and evaluation of monetary policy? **12**

OR

- Define 'Globalization'. Discuss in detail obstacles of Globalization. **12**

Q.4 Explain the role and functions of WTO in promoting world trade **12**

OR

(a) SWOT Analysis **6**

(b) Difference between Socialism and Communism Economic System. **6**

Q.5 What is financial system? Discuss Constituents of Financial Market. **12**

OR

Discuss pre-requisites for a competition policy. **12**

Q.6 Short Note (Any Two) 10

(1) Technology and organization structure

(2) Management of technology

(3) Public Distribution System (PDS)

(4) Difference between the WTO and the GATT.
